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# CONTACTS

Antai College of Economics and Management (ACEM)

MIB Admission

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Post Code: 200030

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You can also follow us on Wechat:



# MIB

## Master of International Business

Antai College of Economics and Management,  
Shanghai Jiao Tong University, China



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# MASTER OF INTERNATIONAL BUSINESS

Welcome to the Master of International Business program at  
Antai College of Economics and Management,  
Shanghai Jiao Tong University (SJTU ACEM),  
one of the leading business graduate programs in China designed  
specifically for international students.

# ABOUT SJTU

Founded in 1896 with the name Nanyang Public University, Shanghai Jiao Tong University (SJTU) is one of China's oldest and most prestigious institutions of higher learning. With five campuses around the Shanghai area, SJTU has more than 45,000 students and 3,500 full-time faculty members. More than 50 of its faculty are members of the Chinese Academy of Sciences and the Chinese Academy of Engineering.

Since our inception our institution has pioneered business education in China. Today, management science is one of SJTU's three top academic fields, along with engineering and medical science.



# ABOUT ACEM

Antai College of Economics and Management boasts a rich history and tradition which dates back to the Business School of Nan Yang Public School founded in 1903. ACEM is dedicated to educate economic and management talents with international competencies. It promotes scientific and academic innovation, caters to economic and social development, and supports the growth of business.

## HISTORY

- 1896  
University Founded
- 1903  
College Launched
- 1996  
Renamed Antai School of Management
- 2006  
Merged with School of Economics, and became Antai College of Economics and Management
- 2011  
Triple Crown accreditation: first triple-accredited business school in China

### Strategy

- Two types of scholarship, horizontal (academic) and vertical (industry), reinforcing each other and connecting theory with practice

### Vision

- A world-class business school firmly rooted in China

### Mission

- Do first-class scholarship
- Shape first-class talents
- Enable first-class endeavors

### Principle

- Be firmly rooted in the management practice in China
- Promote social and economic development
- Improve economic and management theory

**3**  
Global Campuses



Shanghai  
Shenzhen  
Singapore

**8**  
Departments



Accounting  
Economics  
Finance  
Marketing

Data & Business Intelligence  
Management Science  
Organizational Management  
Information Technology & Innovation

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 **178**  
Faculty

 **5400+**  
Students

 **40000+**  
Alumni

## THE WORLD UNIVERSITY RANKINGS Times Higher Education China Subject Ratings, 2022

**A+**  
Business Administration

**A+**  
Management Science & Engineering

**A+**  
Applied Economics

## FT Financial Times Rankings 2022

**58th**  
MBA  
交大安泰

**10th**  
EMBA  
交大安泰

**18th**  
MIN  
交大安泰

**22th**  
EE  
交大安泰

## Triple Accreditations



## Memberships



# INTERNATIONAL COLLABORATION

We are connected across the globe.

## America 27

- Columbia University
- Massachusetts Institute of Technology
- University of Chicago
- Yale University
- University of Michigan
- Princeton University
- University of Washington
- University of Southern California

## Europe 54

- University of Cambridge
- University of Oxford
- ESCP Business School
- Università Bocconi
- Luiss University
- University of Lausanne
- IE University
- University of Mannheim

## Asia 20

- Waseda University
- Seoul National University
- Nanyang Technological University
- Thammasat University

## Africa 1

- University of Cape Town

## Oceania 5

- University of Sydney
- University of New South Wales

# DUAL DEGREE PROGRAMS



ESCP Europe Business School in France



IE Business School in Spain



University of South Carolina Darla Moore School of Business in USA



ESADE Business School in Spain



Tilburg University in the Netherlands



Universidade Católica Portuguesa - Católica Lisbon School of Business & Economics

# PROGRAM OVERVIEW

Antai College of Economics and Management (ACEM) offers a Master of International Business (MIB) program that is specifically designed for international students who are interested in doing business in China. The MIB program at ACEM is a comprehensive, interdisciplinary program that provides students with a solid foundation in international business, management, and economics. The program is taught in English and is designed to give students a deep understanding of China's business environment, culture, and language. The program is an excellent choice for students who are interested in pursuing a career in international business, particularly in China. With a focus on experiential learning, exceptional faculty, and a comprehensive curriculum, the MIB program at ACEM provides students with the knowledge, skills, and experience needed to succeed in today's global business environment.

## CURRICULUM

### Foundation Courses

- Chinese Language
- Introduction to Chinese Culture
- Academic Writing, Norms and Ethics
- Chinese Economy
- International Economics
- Management Essentials and Leadership Art
- Financial Management
- Applied Statistics

### Core Courses

- Business Law in China
- Banking Industry in China
- Doing Business in China Module
- (1) Organization Behaviors
- (2) Human Resource Management
- (3) Marketing
- (4) Operation Management
- (5) Investment
- (6) E-commerce

### Elective Courses

- Business Economics
- Macroeconomics
- Accounting for Managers
- Data Model & Decision Making
- Cross-cultural Management
- Strategic Management
- Business Consulting and Change Management

### Internship & Exchange

- Industry Projects & Intern
- International Exchange
- Study Tour

### Research

- Seminars
- Thesis

### Program duration and requirements

The duration of Master of International Business is 2 years. Each student enrolled in the program must successfully complete at least 35 credits of coursework (at least 23 credits for compulsory courses), and one master thesis.

### Degree and Diploma

The student will be granted a Graduate Certificate and a Master of Science (MS) degree in Business Administration after acquiring all required credits and passing thesis defense.

# WHAT YOU WILL GET

An Essential Stop For Your Global Quest



## Comprehensive Training

Our program provides a wide spectrum of courses and activities that aim to equip you with knowledges and skills, including: economics, marketing, operations research, business analytics, organizational behavior, Chinese language and culture, and many more. We will also provide training in conducting academic research in business and economics, as well as hands-on experiences with field trips in China.



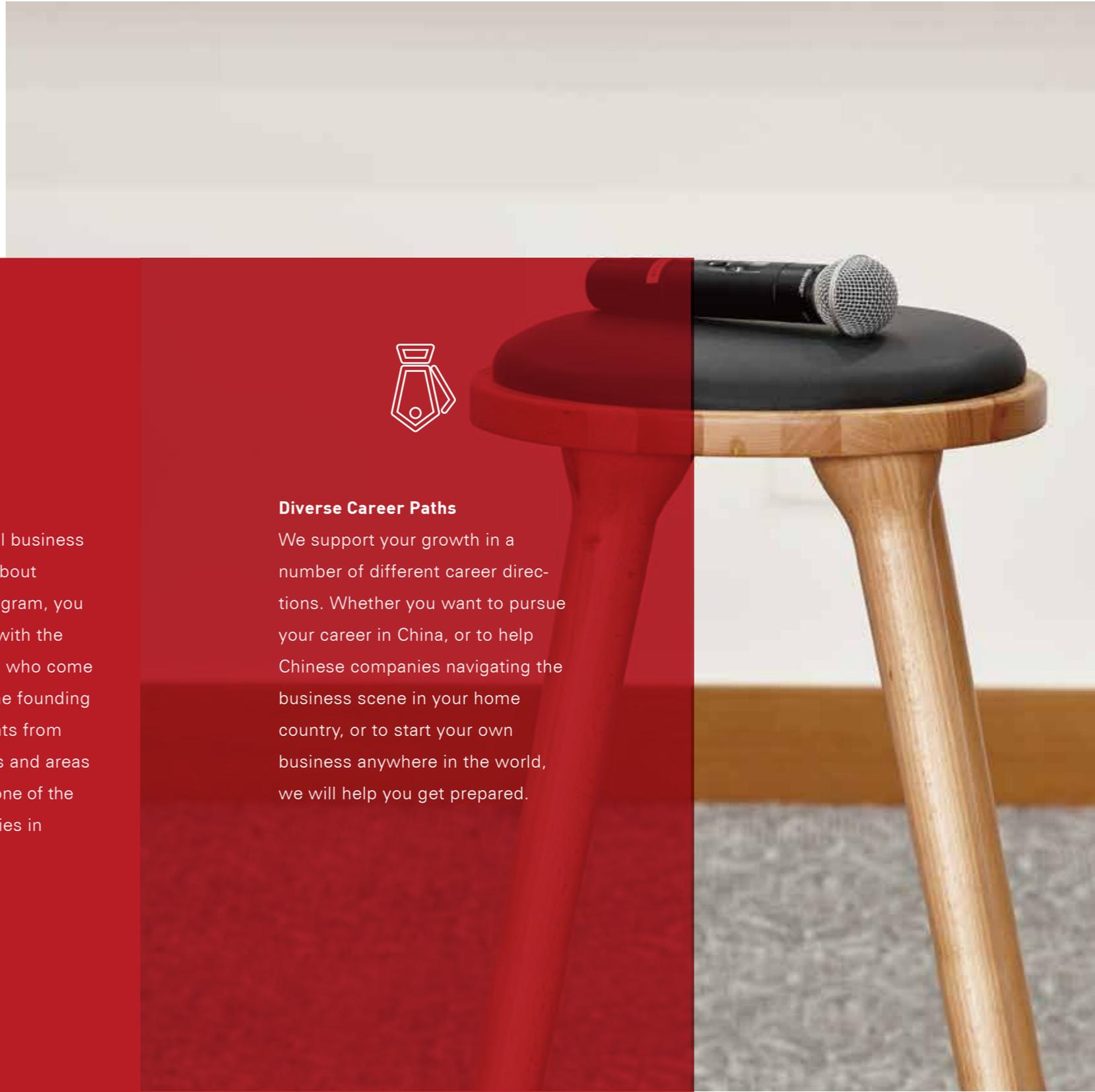
## Truly Multi-cultural Social Life

Being successful in international business is not all about study, but also about making great friends. At our program, you will not only be making friends with the locals, but also your classmates who come from all over the world. Since the founding of our program, we have students from more than 80 different countries and areas around the world. Welcome to one of the most vibrant and international cities in China.



## Diverse Career Paths

We support your growth in a number of different career directions. Whether you want to pursue your career in China, or to help Chinese companies navigating the business scene in your home country, or to start your own business anywhere in the world, we will help you get prepared.



# FACULTY PROFILES

The MIB program at ACEM is known for its exceptional faculty, who are experts in their respective fields and have extensive experience teaching and conducting research in China and around the world. The faculty is committed to providing students with a rigorous and challenging academic experience that is also practical and relevant to the needs of the business world.

The faculty at Antai College of Economics and Management are dedicated to helping MIB students engage in research and develop their research skills. By identifying a faculty member whose research interests align with their own, students can work on existing research projects or propose their own research projects with the guidance and support of a faculty mentor.



**Fangruo Chen**  
Professor, Dean

PhD, University of Pennsylvania, USA  
Operation management, supply chain management and the interdisciplinary study of operation and marketing



**Haitao Yin**  
Professor, Vice Dean

PhD, University of Pennsylvania, USA  
Environmental economics and policy, energy economics and policy



**Fengyan Cai**  
Professor, Assistant Dean

PhD, The Chinese University of Hong Kong, China  
Consumer psychology, information processing, sustainable consumption



**Ming Jiang**  
Associate Professor, MIB Program Director

PhD, University of Michigan, USA  
Experimental economics, behavioral economics, market design, applied microeconomics



**Fang Dai**  
Assistant Professor

PhD, Shanghai Jiao Tong University, China  
Business communications, business case studies and strategic management



**Suguo Du**  
Professor

PhD, Coventry University, U.K.  
Risk and reliability assessment, social networks security management and vehicular networks security privacy protection



**Shengquan Hao**  
Associate Professor

PhD, Hong Kong University of Science and Technology, China  
Accounting-based equity valuation, accounting quality and earning quality, capital market research



**Nan Li**  
Associate Professor, SAIF, SJTU

PhD, University of Chicago, USA  
Financial Economic and Macroeconomics, with focus on asset pricing theory and empirical analysis of stock market and macroeconomics, intangible capital and uncertainty, ambiguity aversion and economic decision



**Shike Li**  
Assistant Professor

PhD, IE University, Spain  
Prosocial behavior, ethics, power, emotions



**Lin Lu**  
Professor, Department head (Organization Management)

PhD, City University of Hong Kong, China  
Knowledge management, conflict management, cross-cultural study



**Ming Lu**  
Professor

PhD, Fudan University, China  
Labor Economics, regional development, social economics



**Jifeng Luo**  
Associate Professor

PhD, Georgia Institute of Technology, USA  
E-commerce, incentive design on online platform



**SUZUKI Yuta**  
Assistant professor

PhD, Pennsylvania State University, USA  
International trade, spatial economics



**Ningyu Tang**  
Professor

PhD, Shanghai Jiao Tong University, China  
Human resource management, organization behavior



**Yuxi Wang**  
Associate Professor

PhD, Nanyang Technological University, Singapore  
Corporate finance, entrepreneurial finance, financial markets and financial intermediation



**Lai Wei**  
Associate Professor

PhD, University of Florida, US  
OM-IS interface



**Yi Wen**  
Professor

PhD, The University of Iowa, USA  
Macroeconomics, business cycles, monetary policy, China's macroeconomics



**Junfang Xi**  
Associate Professor

PhD, Shanghai Jiao Tong University, China  
WTO rules, trade remedies, regional economic integration and international business



**Keyuan Zhang**  
Assistant Professor

PhD, National University of Singapore  
Financial management, accounting

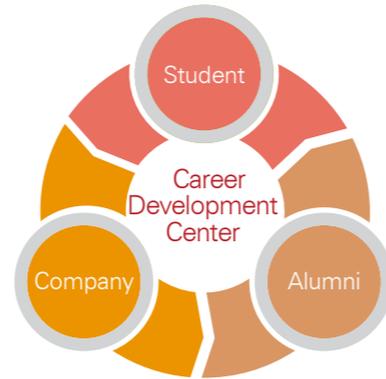


**Qinghua Zhu**  
Professor

PhD, Dalian University of Technology, China  
Green supply chain management, corporate social responsibility and remanufacturing management.

# CAREER DEVELOPMENT

The Career Development Center is an invaluable resource for students in helping them find jobs. It works diligently to ensure that students have the tools and support they need to succeed in the job market, and their efforts have helped countless students secure meaningful employment after graduation.



# CDC STUDENT SERVICE SYSTEM

Through their various programs, workshops, and resources, the center helps students identify their career goals, develop job search strategies, and connect with alums and potential employers. They also provide assistance with resume and cover letter writing, interview preparation, and networking skills.



# CAREER NAVIGATION PROJECT

The Career Navigation Project is a program offered by the Career Development Center that helps students explore and plan their career paths. The project provides students with access to career assessments, workshops, and one-on-one coaching sessions with career advisors. Through these resources, students are able to identify their skills, interests, and values in order to make informed decisions about their future careers. The Career Navigation Project is designed to help students develop a clear and achievable career plan that aligns with their goals and aspirations.

# APPLICATION

## Qualification of Applicants

- Non-Chinese citizen.
- Not currently registered in SJTU at the same degree level.
- Good health both physically and mentally.
- Outstanding academic performance and potential.
- Bachelor's degree or equivalent. The degree must be ready prior to the registration day.
- Documents of English (IELTS 5.5/TOEFL 90pts or above)
- GRE or GMAT is optional.

Note:

Being born in a native English-speaking country is not a proof of your English proficiency. You will be deemed to have satisfied the English language requirements if you can provide evidence that you meet one or more of the following criteria:

- i) English Language Tests
- ii) Prior study in the medium of English

## Application Procedures

### Step 1: Complete the Online Application

<http://isc.sjtu.edu.cn/EN>

### Step 2: Pay the Application Fee

The application fee is 800 RMB (or 120 USD), non-refundable and non-transferable. You can choose online payment or bank transfer in the online application system.

## Important Dates



## Required documents for uploading:

- A bachelor's degree from a university or college;  
Students in their final year of undergraduate study may be admitted on the condition that their bachelor's degrees are awarded before they enroll at SJTU. An On-campus Certificate will be fine.
- Official undergraduate transcripts;
- Valid TOEFL report, or academic IELTS report;
- Two letters of recommendation from associate professors or above;
- A copy of passport;

Notes:

Documents in Item 1 and Item 2 should be original documents or notarized copies in English.

## Admission

The admission bases on the comprehensive evaluation of the application documents, esp. the courses and the scores, and interviews.

## Tuition Fee

Tuition for the entire program is RMB 188,000, and should be paid in two annual installments.

## Scholarships

SJTU offers different kinds of scholarship for excellent applicants, such as Chinese Government Scholarship, Shanghai Government Scholarship, SJTU Scholarship, and others. The application process is centrally managed and controlled by SJTU Graduate School, and the timelines and procedures follow the University schedule.

Type	Duration	Part of Covered Tuition (CNY)	Monthly Stipend (CNY)	Accommodation Allowance (CNY)	Health Insurance (CNY)	Sponsor
I	2- 3 Years	94,000 / Year	3,000 / Month	1,200 / Month	800/ Year	CSC
II	2- 3 Years	28,900 / Year	1,500 / Month	1,200 / Month	800/ Year	SJTU
III	2- 3 Years	28,900 / Year	—	—	800/ Year	SJTU

- For Chinese Government Scholarship, applications must be made at both China Scholarship Council (CSC) (<http://laihua.csc.edu.cn>) and Study@SJTU (<http://apply.sjtu.edu.cn/>). Applicants are also encouraged to apply to China Scholarship Council through the Chinese Embassies or relevant organizations in their home countries.
- If applicants need pre-admission letters for Chinese Government Scholarship, they have to apply for the degree programs first and pass the interviews.
- For Type II, or III, applications must be made through Study@SJTU (<http://apply.sjtu.edu.cn/>).

Note:

BANK ACCOUNT INFORMATION

NAME: SHANGHAI JIAO TONG UNIVERSITY

A/C: 439059226890

BANK: BANK OF CHINA, SHANGHAIJIAOTONG UNIVERSITY SUB-BRANCH

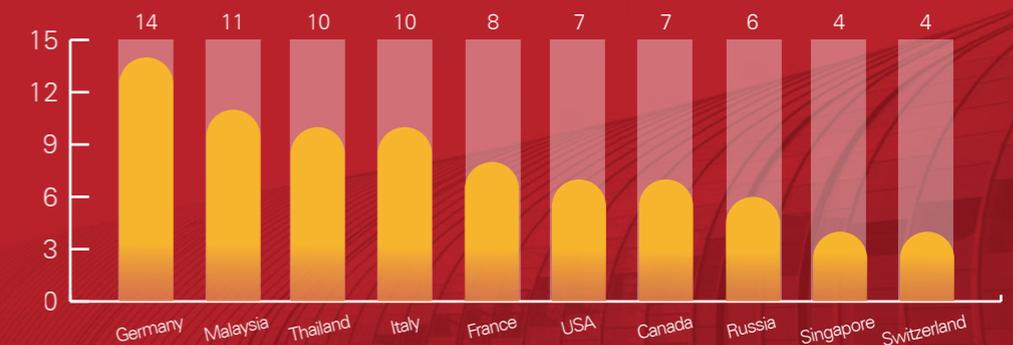
BANK ADD: NO.800 DONG CHUAN ROAD, SHANGHAI, CHINA

SWIFT CODE: BKCHCNBJ300

POST CODE: 200240

# STUDENT PROFILES

Top Ten countries 2020-2022



2022 MIB





**Nuno Goncalo Malao Gois De Magalhaes**  
(MIB 2020)

Earning a master's degree from Shanghai Jiao Tong University was an important step in my career. Living in China, in the vibrant city of Shanghai, and studying international business at a world-class university was an incredibly valuable experience, both personally and professionally. Not only did I have the opportunity to learn from experienced professors with diverse international backgrounds, but I was also able to study alongside classmates from all over the world. If you are thinking about building a career in China, I would strongly recommend looking into the MIB program offered by Antai College of Economics and Management.



**Lu Ni Hu**  
(MIB 2020)

In 2020 I started my journey at Shanghai Jiao Tong University, which is one of the most prestigious universities in China. The MIB program provided me with essential knowledge in doing business in China including cross-cultural management and leadership skills, as well as enhancing and cultivating my Chinese language ability. On top of the theoretical part, the MIB program enabled me to put the learnt into practice by gathering hands on experience in multinational companies through several internship opportunities. I am deeply grateful for the two years as it has broadened my skillset and mindset and laid the foundation for a successful career here in China.



**Chin Chon Yuen**  
(MIB 2021)

SJTU's MIB program champions in terms of combination of academic rigor, global perspective, and a diverse class profile. As a business student, I appreciate the curriculum that educated all students useful theories and their application in the business world. Professors conduct most of the classes by using case-study approach, which encourages group discussions and intellectual stimulation. The brand equity of the ACEM is so exceptional that it made my job applications stand out of the pool and helped me get some rewarding offers. An additional perk: studying in SJTU Xuhui campus put you at the centre of the city because you have all the accessibility to skyscrapers and financial institutions. Thus, there is no reason to not join this program if you are looking for a vibrant metropolis life and a bright career prospect.



**Matias Zhao**  
(MIB 2022)

Given that Antai College of Economics and Management is one of the top business schools in Asia and Shanghai is one of the most internationalized cities in China, Master of International Business program assists me in achieving goals in academy and future profession. This program provides me with opportunities for cross-cultural interactions and high-quality learning experiences in my graduate studies. Through the prestigious program, I have been able to follow my passions, grow in confidence, and finally decide my career path. I get the most out of my experience and academic achievements to reach my career goal of doing business in China.

